

Rescuing food. Reducing waste. Relieving hunger.

SPONSORSHIP OPPORTUNITIES

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Dear Community Partner,

As Table to Table embarks on another year of growth in 2025, we invite you to join us in our food rescue mission to make a profound impact in the fight against hunger, food insecurity, and food waste in Northern New Jersey. By partnering with Table to Table, you demonstrate your commitment to creating a stronger, healthier, and more equitable community for all.

The numbers are staggering: **nearly one million people in New Jersey face food insecurity**, including nearly 300,000 children. Across our region, thousands of families, seniors, and other individuals are forced to choose between paying for food or other essential needs like housing and medical care. At the same time, **an estimated three billion pounds of food gets thrown away each year** in our State.

Table to Table has been a trusted community partner for over 25 years, bridging the gap between food waste and hunger by rescuing fresh, nutritious food and delivering it directly to communities in need. Last year alone, we rescued enough surplus food for over 20,000,000 meals, working with food pantries and distribution hubs, shelters and group homes, and other partners to ensure it reached those most in need. Every \$1 donated provides the resources to rescue and deliver food for 10 meals, making our impact immediate and measurable.

This sponsorship booklet outlines the many ways we can work together to fight food waste and hunger. From our major events including our Annual Chefs Gala, Golf Classic, and Behind the Seams Fashion Show, to educational initiatives and employee engagement programs, you'll find meaningful opportunities to align with your corporate social responsibility goals while addressing food insecurity in our region.

Your partnership ensures that no one in our community has to go to bed hungry. Thank you

for considering this opportunity to make a lasting difference. Together, we can build a future where everyone has access to the food they need to thrive.

Sincerely,

Heather Thompson Executive Director

2025 CORPORATE SPONSORSHIP PACKAGES

Diamond Sponsor | \$100,000

Your company will be featured at the highest sponsorship level for all Table to Table annual events, including:

Behind the Seams Fashion Show | May 14, 2025 | Bottagra Restaurant

- Event Sponsorship valued at \$15,000
- 2 runway-side Tables for 10, various marketing/PR benefits as top-level sponsor

10th Annual Golf Classic | June 9, 2025 | Preakness Hills Country Club

- Presenting Sponsorship valued at \$20,000
- 2 Foursome Packages + 8 add'l Dinner seats, various marketing/PR benefits as top-level sponsor

Annual Chefs Gala | October 9, 2025 | Edgewood Country Club

- Grand Sponsorship valued at \$25,000
- 1 Table for 10, various marketing/PR benefits as top-level sponsor

Partners in Good Health Conference | April 30, 2025 | HUMC Health & Fitness Center

- Presenting Sponsorship valued at \$15,000
- Exclusivity in your business category, prime tabling placement, various marketing/PR benefits,
 opportunity to follow up directly with 100+ attendees from nonprofit community organizations

Bag A Lunch, Help A Bunch | Year-long initiative

- Grand Sponsorship valued at \$20,000
- Various marketing/PR benefits and high-level B2B and B2C exposure to employees, students, faculty and families at all participating corporations and schools

- Logo placement on (3) Table to Table trucks, seen daily on the roads throughout northern NJ
- Prominent logo placement with clickthrough on Table to Table's homepage and Corporate Partnerships page
- Logo placement with clickthrough on Table to Table's monthly "Table Talk" e-newsletter
- Opportunity for co-created/co-branded communications and digital campaigns i.e. video content,
- co-branded social media ad campaigns, guest blogs
- Quarterly opportunities for employee volunteer events, tailored to fit your team's needs i.e. group volunteering for food distributions, on-site meal kit packing at your offices, employee I-Rescue App takeover days
- Additional benefits designed according to your company's goals and marketing priorities

2025 CORPORTATE SPONSORSHIP PACKAGES

Platinum Sponsor | \$75,000

Your company will be prominently featured as a sponsor all Table to Table annual events, including:

Behind the Seams Fashion Show | May 14, 2025 | Bottagra Restaurant

- Photography Sponsorship valued at \$10,000
- 1 runway-side Tables for 10, various marketing/PR benefits

10th Annual Golf Classic | June 9, 2025 | Preakness Hills Country Club

- Golf Course Sponsorship valued at \$15,000
- 2 Foursome Packages + 4 add'l Dinner seats, various marketing/PR benefits

Annual Chefs Gala | October 9, 2025 | Edgewood Country Club

- Platinum Sponsorship valued at \$20,000
- 1 Table for 10, various marketing/PR benefits

Partners in Good Health Conference | April 30, 2025 | HUMC Health & Fitness Center

- Wellness Sponsorship valued at \$10,000
- Prime tabling placement, various marketing/PR benefits, opportunity to follow up directly with 100+ attendees from nonprofit community organizations

Bag A Lunch, Help A Bunch | Year-long initiative

- Platinum Sponsorship valued at \$15,000
- Various marketing/PR benefits and high-level B2B and B2C exposure to employees, students, faculty and families at all participating corporations and schools

- Logo placement on (2) Table to Table trucks, seen daily on the roads throughout northern NJ
- Prominent logo placement with clickthrough on Table to Table's homepage and Corporate Partnerships page
- Logo placement with clickthrough on Table to Table's monthly "Table Talk" e-newsletter
- Opportunity for co-created/co-branded communications and digital campaigns i.e. video content, co-branded social media ad campaigns, guest blogs
- Twice per year opportunities for employee volunteer events, tailored to fit your team's needs i.e. group volunteering for food distributions, on-site meal kit packing at your offices, employee I-Rescue App takeover days

2025 CORPORTATE SPONSORSHIP PACKAGES

Gold Sponsor | \$50,000

Your company will be featured as a sponsor all Table to Table annual events, including:

Behind the Seams Fashion Show | May 14, 2025 | Bottagra Restaurant

- Cocktail Lounge Sponsorship valued at \$6,000
- 1 runway-side Table for 10, various marketing/PR benefits

10th Annual Golf Classic | June 9, 2025 | Preakness Hills Country Club

- Awards Dinner Sponsorship valued at \$7,500
- 1 Foursome Package, various marketing/PR benefits

Annual Chefs Gala | October 9, 2025 | Edgewood Country Club

- Gold Sponsorship valued at \$10,000
- 6 Seats, various marketing/PR benefits

Partners in Good Health Conference | April 30, 2025 | HUMC Health & Fitness Center

- Heart Sponsorship valued at \$5,000
- Tabling placement, various marketing/PR benefits

Bag A Lunch, Help A Bunch | Year-long initiative

- Gold Sponsorship valued at \$10,000
- Various marketing/PR benefits and B2B and B2C exposure to employees, students, faculty and families at all participating corporations and schools

- Logo placement on (2) Table to Table trucks, seen daily on the roads in northern NJ
- Logo placement with clickthrough on Table to Table's homepage and Corporate Partnerships page
- Annual opportunity for employee volunteer events, tailored to fit your team's needs i.e. group volunteering for food distributions, on-site meal kit packing at your offices, employee I-Rescue App takeover days

2025 CORPORTATE SPONSORSHIP PACKAGES

Silver Sponsor | \$25,000

Your company will be featured as a sponsor all Table to Table annual events, including:

Behind the Seams Fashion Show | May 14, 2025 | Bottagra Restaurant

- Red Carpet Sponsorship valued at \$5,000
- 1 Table for 10, various marketing benefits

10th Annual Golf Classic | June 9, 2025 | Preakness Hills Country Club

- Lunch Sponsorship valued at \$5,000
- 1 Foursome Package, various marketing benefits

Annual Chefs Gala | October 9, 2025 | Edgewood Country Club

- Silver Sponsorship valued at \$5,000
- 4 Seats, various marketing benefits

Partners in Good Health Conference | April 30, 2025 | HUMC Health & Fitness Center

- Health Sponsorship valued at \$2,500
- Tabling placement, various marketing benefits

Bag A Lunch, Help A Bunch | Year-long initiative

- Silver Sponsorship valued at \$5,000
- Various marketing benefits and B2B and B2C exposure to employees, students, faculty and families at all
 participating corporations and schools

- Logo placement on (1) Table to Table truck, seen daily on the roads in northern NJ
- Logo placement on Table to Table's homepage and Corporate Partnerships page
- Annual opportunity for employee volunteer events, tailored to fit your team's needs i.e. group volunteering for food distributions, on-site meal kit packing at your offices, employee I-Rescue App takeover days



Behind The Seams

Wednesday, May 14, 2025 Bottagra Restaurant, Hawthorne

Event Sponsor - \$15,000

2 Front Tables for 10 next to runway

Logo/listing on signage throughout event

Logo/listing on webpage and digital promotions

Acknowledgement in press release

Podium Recognition

Full color page in digital ad journal

Photography Sponsor - \$10,000

Table of 10 along the runway

Logo/listing on signage at the Photo Booth & on all pictures

Logo/listing on signage in runway tent

Podium Recognition

Full color page in digital ad journal

Cocktail Lounge Sponsor - \$6,000

Table of 10 along the runway

Logo/listing on signage in cocktail lounge

Logo/listing on signage in runway tent

Podium Recognition

Full color page in digital ad journal

Red Carpet / Runway Sponsor - \$5,000

Table of 10 along the runway

Full color page in digital ad journal

Logo/listing on signage in runway tent

Podium Recognition



10th Annual Golf Classic

Monday, June 9, 2025
Preakness Hills Country Club, Wayne, New Jersey

Presenting Sponsor \$20,000

- 2 Foursome Packages + 8 additional Dinner Guests (Includes Caddies + Caddies Gratuities, Carts, Greens Fees, Locker Room, Cocktail Hour, and meals)
- Logo on Golf Event Page, Event Email Blasts and dedicated Social Media posts
- Inclusion in all pre- and post- event Press Releases
- · Signage throughout the Event
- Verbal Recognition during Speeches
- Logo placement on Table to Table truck

Golf Course Sponsor \$15,000

- 2 Foursome Packages + 4 additional Dinner Guests (Includes Caddies + Caddies Gratuities, Carts, Greens Fees, Locker Room, Cocktail Hour, and meals)
- Logo on Golf Event Page, Event Email Blasts and Social Media posts
- Inclusion in all pre- and post- event Press Releases
- Signage throughout the Event
- Verbal Recognition during Speeches

Putting Green or Practice Range Sponsor \$10,000

- 2 Foursome Packages
 (Includes Caddies + Caddies Gratuities, Carts, Greens Fees, Locker Room, Cocktail Hour, and meals)
- Logo on Golf Event Page, Event Email Blasts and Social Media posts
- Signage at Practice Range/Putting Green and throughout the Event
- Verbal Recognition during Speeches



10th Annual Golf Classic

Continued

Awards Dinner
or
Golf Caddie Sponsor
\$7,500

- 1 Foursome Package
 (Includes Caddies + Caddies Gratuities, Carts, Greens Fees, Locker Room, Cocktail Hour, and meals)
- Logo on Golf Event Page, Event Email Blasts and Social Media posts
- Signage at Awards Dinner and throughout the Event
- Verbal Recognition during Speeches

Ball Launcher
or
Drone Ball Drop
Sponsor
\$6,000

- 1 Foursome Package
 (Includes Caddies + Caddies Gratuities, Carts, Greens Fees, Locker Room, Cocktail Hour, and meals)
- Logo on Golf Event Page and Event Email Blasts
- Signage at Drone Ball Drop/Ball Launcher Hole and throughout Event
- Verbal Recognition during Speeches

Lunch Buffet Sponsor \$5,000

- 1 Foursome Package
 (Includes Caddies + Caddies Gratuities, Carts, Greens Fees, Locker Room, Cocktail Hour, and meals)
- Logo on Golf Event Page
- Signage at Back Patio Luncheon and throughout the Event
- Verbal Recognition during Speeches



Chefs Gala

Thursday, October 9, 2025 Edgewood Country Club, River Vale, New Jersey

Grand Sponsor \$25,000

- Premium recognition and dedicated visibility on all event signage and printed materials, i.e. Cocktail Sponsor, Auction Sponsor
- 1 Chefs Table for 10 guests
- Logo with link on Table to Table's homepage, corporate and Gala web pages
- Dedicated social media posts to promote Gala and partnership
- Two-page, full color spread with premium placement in printed event journal
- Recognition in pre- and post- event press releases
- Featured blog on Tabletotable.org
- Logo placement on Table to Table truck

Platinum Sponsor \$20,000

- 1 Chefs Table for 10 guests
- Prominent logo placement on all printed/digital event materials
- Prominent logo placement on signage throughout event
- Logo with link on Table to Table's homepage, corporate and Gala web pages
- Dedicated social media posts to promote Gala and partnership
- Full page color ad with premium placement in printed event journal
- Recognition in pre- and post- event press releases
- Logo placement on Table to Table truck

Gold Sponsor \$10,000

- (6) individual tickets for Chefs Gala
- Logo placement on all printed/digital event materials
- Logo placement on signage throughout event
- Logo on Table to Table's homepage, corporate and Gala web pages
- Inclusion in social media posts to promote Gala and partnership
- Full page color ad in printed event journal
- Recognition in pre and post event press releases



Chefs Gala

Continued

Silver Sponsor \$5,000

- (4) individual tickets for Chefs Gala
- Logo placement on all printed/digital event materials
- Logo placement on signage throughout event
- Logo on Gala web page
- Inclusion in social media posts to promote Gala and partnership
- Full page color ad in printed event journal

Bronze Sponsor \$2,500

- (2) individual tickets for Chefs Gala
- Logo placement on all printed/digital event materials
- Logo placement on signage throughout event
- Full page color ad in printed event journal

Chefs Table \$6,000

- Reserved Table for 10
- Listing in event program



Partners In Good Health Conference

Wednesday, April 30, 2025 HUMC Health & Fitness Center, Maywood, NJ

Launched in 2024, our Partners in Good Health Conference brings together more than 100 representatives from our community agency partners to explore the critical connection between food and health, and to learn together about best practices in supporting better health for our neighbors through access to nutritious food and other resources.

Presenting Sponsor | \$15,000

- Exclusive Presenting sponsorship recognition on all conference materials: "Table to Table's Partners in Good Health Conference, Presented by (Your company)"
- Exclusivity within your business category
- Prime tabling placement at conference to engage with and distribute takeaways to representatives from 100+ community agencies
- Opportunity to make brief remarks during welcome speeches at conference
- Opportunity to present at conference on topic related to food access/nutrition/community health
- Logo on all conference printed and digital materials: signage, emails to invitees, and website landing page
- Inclusion in conference press release
- Recognition in social media posts related to conference
- Opportunity to include materials in toolkit that will be provided to all attendees
- Opportunity to include featured written content with links in post-event email to all attendees (i.e. "A Message from our Sponsor")

Wellness Sponsor | \$10,000

- Prime tabling placement at conference to engage with and distribute takeaways to representatives from 100+ community agencies
- Exclusivity within your business category
- Opportunity to present at conference on topic related to food access/nutrition/community health
- Inclusion in conference press release
- Logo on all conference printed and digital materials: signage, emails to invitees, and website landing page
- Recognition in social media posts related to conference
- Opportunity to include materials in toolkit that will be provided to all attendees
- Opportunity to include featured written content with links for post-event email to all attendees



Partners In Good Health Conference

Continued

Heart Sponsor | \$5,000

- Prime tabling placement at conference to engage with and distribute takeaways to representatives from 100+ community agencies
- Logo on all conference printed and digital materials: signage, emails to invitees, and website landing page
- Inclusion in conference press release
- Opportunity to include materials in toolkit that will be provided to all attendees
- Recognition in social media posts related to conference

Health Sponsor | \$2,500

- Tabling placement at conference to engage with and distribute takeaways to representatives from 100+ community agencies
- Logo on all conference printed and digital materials: signage, emails to invitees, and website landing page
- Recognition in social media posts related to conference

Partner Sponsor | \$1,500

- Tabling placement at conference to engage with and distribute takeaways to representatives from 100+ community agencies
- Listing on all conference printed and digital materials: signage, emails to invitees, and website landing page









Bag a Lunch, Help a Bunch

Table to Table's 'Bag a Lunch, Help a Bunch' program is a grassroots campaign that invites schools and companies to make a direct impact on reducing food waste and relieving hunger in our communities.

Each company/school chooses when they want to run the campaign, and sets a customized goal. During that time, employees/students are invited to "brown bag" their lunch - for a day, a week, even a month - and contribute the money they save to Table to Table.

Presenting Sponsor | \$20,000

- Prime logo placement on all Bag a Lunch digital and printed materials, distributed to teachers, administrators, students and their families at dozens of participating schools and employees at all participating companies
- Opportunity to host recognition event with students/staff at winning school
- Recognition across multiple social media posts featuring your company/employees
- Logo on Corporate Partnership page of Table to Table's website, and Bag a Lunch landing page
- Customized employee volunteer opportunities
- Opportunity to write guest blog for Table to Table's website and e-newsletter
- Logo placement on Table to Table truck

Platinum Sponsor | \$15,000

- Prime logo placement on all Bag a Lunch digital and printed materials
- Opportunity to host recognition event with students/staff at winning school
- Recognition across multiple social media posts featuring your company/employees
- Logo on Corporate Partnership page of Table to Table's website, and Bag a Lunch landing page
- Customized employee volunteer opportunities
- Opportunity to write guest blog for Table to Table's website and e-newsletter

Gold Sponsor | \$10,000

- Logo placement on all Bag a Lunch digital and printed materials
- Recognition across multiple social media posts featuring your company/employees
- Logo on Corporate Partnership page of Table to Table's website, and Bag a Lunch landing page
- Customized employee volunteer opportunities



Bag a Lunch, Help a Bunch

Continued

Silver Sponsor | \$5,000

- Logo placement on all Bag a Lunch digital and printed materials
- Recognition in social media post featuring your company/employees
- Logo on Bag a Lunch landing page
- Customized employee volunteer opportunities

Bronze Sponsor | \$2,500

- Logo placement on all Bag a Lunch digital and printed materials
- Recognition in social media post featuring your company/employees
- Logo on Bag a Lunch landing page









For More Information Please Contact:

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