

# Partners in Good Health Conference

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## Toolkit

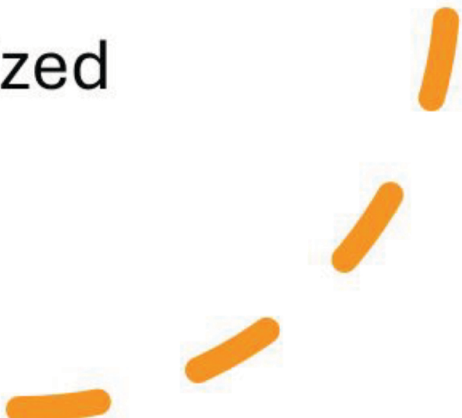


Felician University, May 21, 2024



A large yellow circle on the left side of the slide, partially cut off by the edge.


# NJ Summer EBT is coming in Summer 2024

- Most eligible families will get these benefits automatically, some parents will need to apply.
  - The benefits will be mailed on a new Summer EBT card for each child and can be used to buy groceries.
  - Families will receive \$120 per eligible child for the summer.
  - Benefits can be used at authorized retailers.
- 
- A decorative graphic in the bottom right corner consisting of several short, thick orange dashes arranged in a curved, upward-sloping path.

NJ Summer  
EBT is  
coming in  
Summer  
2024

## Eligibility and Enrollment

Children are eligible for the program if:

- the child attends a school that participates in the National School Lunch or School Breakfast Program and the household income meets the federal requirements for free or reduced-price school meals.
  - the household already participates in SNAP, FDPIR, TANF, etc.
- 

## Benefits of Summer EBT

- To get benefits, if not directly certified for free school meals, families need to:
- Complete a school meal application
- Complete a household income form if child attends a school that participates in CEP
- Check with school to make sure information on file is correct, e.g. mailing address

### **GET \$120 FOR GROCERIES WITH HELP FROM NJ SUMMER EBT.**

This summer, NJ will send \$120 in Summer EBT benefits per eligible child to help lower income families buy food at participating retailers.

Your child must be eligible for free school lunch to get Summer EBT.

Don't miss out on this valuable benefit.

If you haven't already, submit a school meal application and contact your child's school to make sure your mailing address is correct.

For more info, go to [NJ.gov/SummerEBT](https://NJ.gov/SummerEBT).



# Spread the Word!

- HFNJ, in partnership with OFSA, has created a Summer EBT toolkit.
- Tool kit includes social media graphics and posts, email and newsletter templates for families, explainers, and more.

## SUMMER EBT IS COMING JUNE 2024!

Summer EBT is a new nutrition program providing \$120 in benefits per eligible child this summer.



Use your benefits at places that accept SNAP/EBT.

All eligible lower income families can get Summer EBT regardless of immigration status.

Check with your school to see if your child is eligible for summer EBT.



LEARN MORE  
[NJ.GOV/SUMMEREBT](https://NJ.GOV/SUMMEREBT)



# Need Food?

We're here to help.



Free Groceries



Gov't Programs



Hot Meals



REAL PEOPLE STANDING BY  
**TEXT FOOD  
TO 90847**

 [WWW.FOODHELPLINE.ORG](http://WWW.FOODHELPLINE.ORG)

LEMONTREE FOODS INC. IS A 501(C)(3) NON-PROFIT ORGANIZATION. OUR PARTNERS INCLUDE



AND HUNDREDS MORE

# ¿Necesitas Comida?

Estamos aquí para ayudar.



**Mercado Gratis**



**Programas  
Gubernamentales**



**Comidas Calientes**

GENTE REAL ESTÁN ESPERANDO PARA AYUDARTE.



**MSJ COMIDA  
A 90847**

 [WWW.FOODHELPLINE.ORG](http://WWW.FOODHELPLINE.ORG)

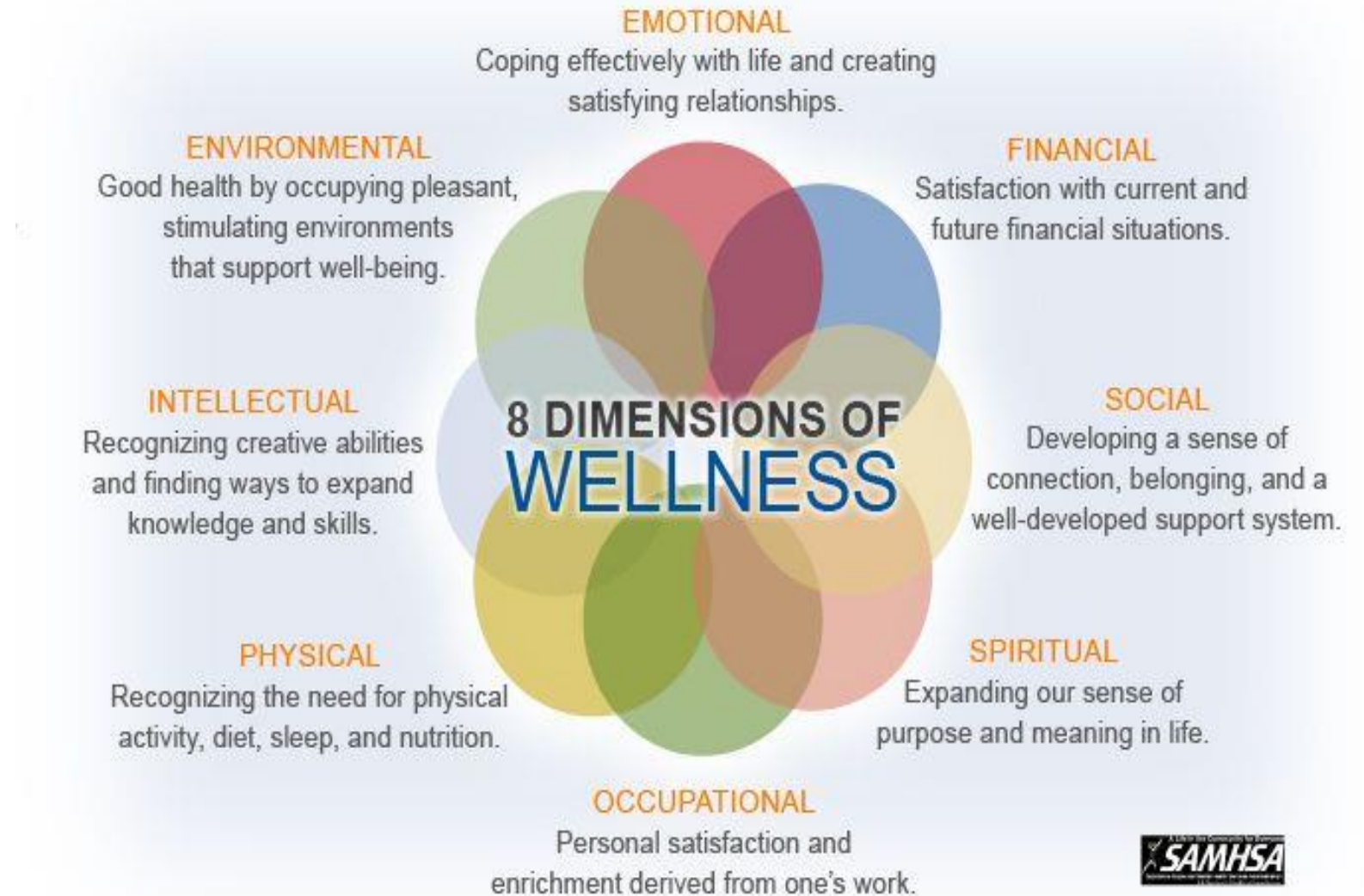
LEMONTREE FOODS INC. ES UNA ORGANIZACIÓN SIN FINES DE LUCRO 501 (C) (3). NUESTROS SOCIOS INCLUYEN



# BALANCE



**Maintaining an optimal level of wellness is absolutely crucial to living a quality life. It is important for everyone to achieve their best possible wellness in order to subdue stress, reduce the risk of illness and ensure positive interactions.**



# 211 PUBLIC AWARENESS CAMPAIGN

Creative Toolkit



New Jersey



Flyers.....	<a href="#"><u>Slide 3-4</u></a>
Posters.....	<a href="#"><u>Slide 5-6</u></a>
FB Static Ads.....	<a href="#"><u>Slide 7-18</u></a>
YouTube Video Ads.....	<a href="#"><u>Slide 19</u></a>
Additional Info.....	<a href="#"><u>Slide 20</u></a>

**2.1.1**  
New Jersey

SCAN HERE

**NEED HELP? START HERE.**

Reaching out to 211 can connect you to help with resources for a variety of essential needs. 211 is confidential, multilingual and available 24/7.

- Housing
- Utilities
- Income
- Food
- Childcare
- Health

Dial **211**, text **898-211** or search **nj211.org** for services in your area.

English

**2.1.1**  
New Jersey

ESCANEE AQUÍ

**¿NECESITA AYUDA? EMPIECE AQUÍ.**

Si se comunica con el 211, puede conectarse con recursos para una variedad de necesidades esenciales. El 211 es confidencial, multilingüe y está disponible las 24 horas del día, los 7 días de la semana.

- Vivienda
- Servicios Públicos
- Ingresos
- Alimentos
- Cuidado Infantil
- Salud

Marque **211**, envíe un mensaje de texto al **898-211** o busque servicios en su zona en **nj211.org**

Spanish

# HELP YOUR COMMUNITY



2.1.1

New Jersey

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Housing



Utilities



Income



Food



Childcare



Health

SCAN HERE



DIAL 211 | TEXT 898-211  
SEARCH NJ211.ORG

English

# AYUDE A SU COMUNIDAD



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Vivienda



Servicios Públicos



Ingresos



Alimentos



Cuidado Infantil



Salud

ESCANEE AQUÍ



MARQUE 211 | ENVÍE UN  
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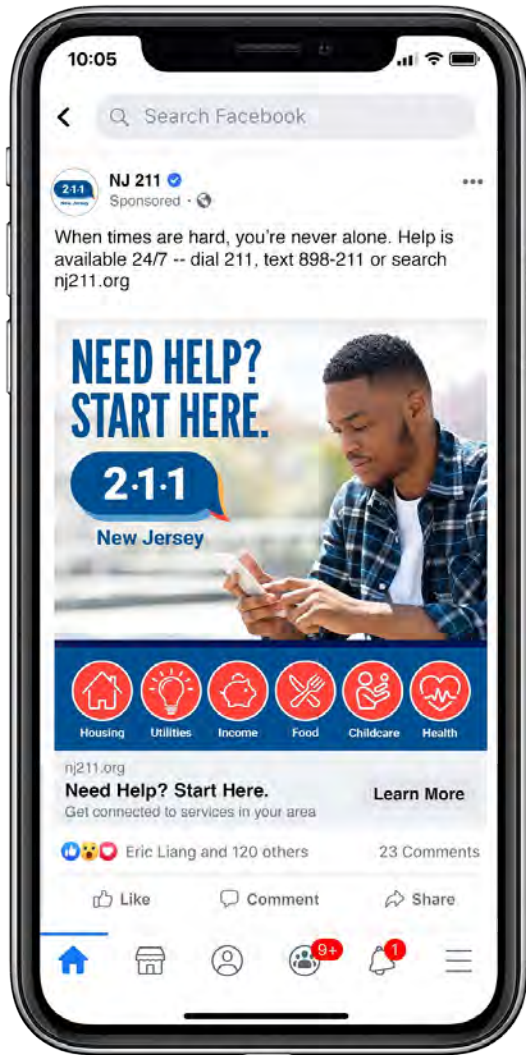
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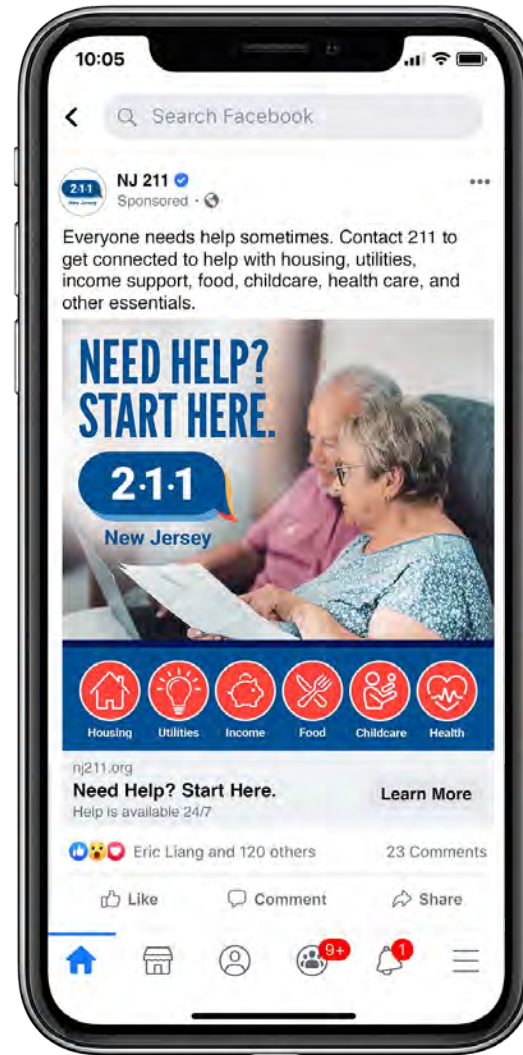
Spanish



In Feed – V1



Reels – V1



In Feed – V2



Reels – V2





In Feed – V1



Reels – V1



In Feed – V2



Reels – V2



In Feed – V1



Reels – V1



In Feed – V2



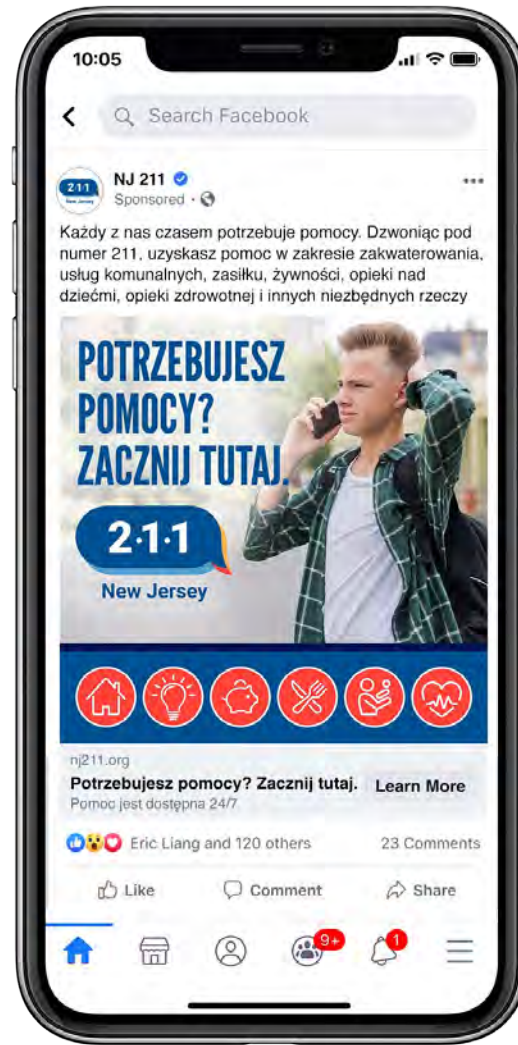
Reels – V2



In Feed – V1



Reels – V1



In Feed – V2



Reels – V2



In Feed – V1



Reels – V1



In Feed – V2



Reels – V2



In Feed – V1



Reels – V1



In Feed – V2



Reels – V2



In Feed – V1



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In Feed – V1



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Reels – V2



In Feed – V1



Reels – V1



In Feed – V2



Reels – V2





In Feed – V1



Reels – V1



In Feed – V2



Reels – V2



In Feed – V1



Reels – V1



In Feed – V2



Reels – V2

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For additional resources,  
please visit the NJ 211 website.

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