



## TABLE TO TABLE URGENTLY CALLING FOR “POST SANDY” FOOD DONATIONS FOR THOSE IN NEED FROM NORTHEAST NJ FOOD BUSINESSES

**Rutherford, NJ, November 5, 2012** - **Table to Table**, Northeast New Jersey’s first and only non-profit food rescue program, and **Gail Schoenberg Public Relations (GSPR)**, the New Jersey based food and beverage public relations firm, are urgently calling for food donations from restaurants and professional food establishments in Bergen, Passaic, Hudson and Essex counties after Hurricane Sandy. Prepared food, as well as perishable foods including fresh or frozen meat, dairy and produce – anything that is healthy and good to eat – from local restaurants, supermarkets and food businesses is urgently needed to supply those in need in these counties. In addition, delivery of food prepared specifically to aid victims of Hurricane Sandy can be coordinated seamlessly through Table to Table.

Operating five refrigerated vehicles, Table to Table’s dedicated drivers are on the road and ready to pick up excess food that is not being sold, but still of good quality, from food establishments in the four Northern New Jersey counties. Businesses that want to contribute can call 201-444-5500 or 201-887-7839 to schedule an immediate pick-up. The fresh food delivery is provided free of charge to nearly 70 non-profit agencies throughout the Northern New Jersey area, including homeless shelters, elder care facilities, drug rehab centers, homes for victims of domestic violence, HIV day centers, and pantries serving the working poor.

Ilene Isaacs, Executive Director of Table to Table said “As you can imagine, some of our regular food suppliers are flooded and without power currently and cannot provide all of the food that our recipient agencies rely upon and are now even more desperate to receive. Gail Schoenberg and her team reached out to us and generously offered to help us connect with those food businesses that are open and might be able to contribute so we can immediately help those without food after the hurricane.”

Gail Schoenberg principal of Gail Schoenberg PR stated, “We wanted to do something to help those in our own backyard after the storm and we knew of Table to Table and the valuable service they provide to our community so it seemed natural that we offer our services and connections to help Table to Table do what they do best during this horrible disaster.”

### About Table to Table

Table to Table, a 501(c)(3) non-profit established in 1999 is the first and only food rescue program in Northeast New Jersey solely dedicated to redistributing prepared and perishable foods to not-for-profit organizations that feed hungry people in Bergen, Passaic, Hudson and Essex counties. Prepared and perishable foods including meat, dairy, produce, and a small amount of baked goods are picked-up in refrigerated trucks from restaurants, supermarkets or food businesses in the four counties. Food that would otherwise be wasted is delivered the day of donation, avoiding the need for warehousing and keeping Table To Table’s costs limited to the operation of the vehicles. Table to Table delivered enough food for more than nine million meals last year – all without receiving any federal assistance. Visit us at

[www.tabletotable.org](http://www.tabletotable.org).  

### About Gail Schoenberg Public Relations

Gail Schoenberg Public Relations is a boutique communications firm focused on the hospitality, restaurants, beverages and culinary products industries. Founded in 2005, the agency provides media relations, special event / launch oversight, social media, copywriting, restaurant marketing consultation and staffing referral. The firm specializes in restaurant and product launches as well as ongoing brand promotion. They have the ability to provide extended services including web design, music consultation, photography, graphic design and menu development. Visit us at [www.gailpr.com](http://www.gailpr.com).  

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